VOICE Terms of Reference, Consultancy

Analysing funding flows of DG ECHO funding

1. Summary
VOICE (the European network of humanitarian NGOs) seeks a consultant to carry out a data analysis on DG ECHO’s funding to small and medium sized organisations.

This analysis would include an initial study into funding allocations to assess the access to funding for small and medium sized organisations. This also requires an in-depth analysis of the data to determine the distribution of different funding modalities, including the Pilot Programmatic Partnerships, as well as looking at the distribution of funds to recently certificated DG ECHO NGO partners. It involves identifying the funding amounts for UN agencies and other IOs in comparison to NGOs over time.

2. Background
Members of VOICE, particularly some representing networks of smaller organisations, began reflecting in late 2021 on the issues facing small and medium sized organisations when it comes to their possibilities to develop their partnership with DG ECHO. In particular, these issues were in relation to securing funding from DG ECHO and having access to engage with DG ECHO in policy and programmatic dialogues at country level, at HQ or international fora. This study focuses on the first issue, and specifically, to test the hypothesis that funding to smaller and medium sized organisations is decreasing. An evidence-based data analysis is required to identify the funding flows.

3. Objective
To analyse funding flows from DG ECHO to all its partners over the last 5-years with specific analysis of access for small and medium sized humanitarian organisations.

4. Timing
The consultancy should start asap. The final report should be submitted to VOICE four weeks after the consultancy started.

5. Audience
The report should be written for VOICE members in the first instance.

6. Tentative budget
The consultant should include their day rate and estimated number of hours to complete the consultancy in their bid.
7. Scope
This is foreseen as a desk-based quantitative comparative analysis of available data on funding flows combined with qualitative analysis of any trends stemming from quantitative data.

The analysis will focus on DG ECHO funding to its partners for the years 2016 - 2021 with extra points of comparison drawn between funding flows to the ICRC/Red Crescent Movement and UN agencies. There should be specific analysis on funding from DG ECHO to its small and medium sized NGOs partners. In addition, the consultant is asked to provide a comparison of funding flows from main European humanitarian donors (e. g. EU/DG ECHO, Germany, Sweden, Norway, UK, France, Czech Republic, Spain, Belgium – to be defined) to the different implementing partners over the period 2016 - 2021. Defining what is considered a small or medium sized organisation will be set by VOICE in discussion with the research consultant.

8. Structure
The consultant is responsible for developing the details of the outline of the report in consultation with VOICE which should include:

- Introduction
- Executive Summary including key points drawn from the analysis
- Methodology
- Main body of report
- References

9. Consultancy Bid
The consultant should:

Send a bid for the work to the VOICE Secretariat including proposed number of hours and rates; CV; letter stating suitability for this piece of work: funding@voiceeu.org.

Deadline for the expression of interest: 22 July 2022.

Prior to contract signing, the consultant will be asked to submit a work plan with timeline proposing data analysis methods in line with these terms of reference and to agree with VOICE on the details and timeline.